



# 2020 ANNUAL REPORT

IMAGINE

LA



# ONWARD TOGETHER

## 2020 – What. A. Year.

Never before have our flexibility, creativity, patience, tech-savviness (hah!), and overall sanity been more tested.

While our leadership worked hard to keep the ship pointed in the right direction, our families, staff, board, mentors, partners, funders, and donors banded together to continue rowing in **pursuit of our North Star: ending the cycle of family poverty and homelessness.**

As we navigated the storm, propelled by our passion and necessity (ever the mother of invention), **we kept families stable and moving forward while venturing into promising waters of living-wage careers, homelessness prevention, housing, economic mobility, and reaffirming our values and why we do what we do.**

Among our achievements were:

- A 54% increase in families served – from 104 to 165 families (616 individuals)
- Preventing homelessness for 45 severely COVID-19-impacted families
- Innovating to bring families living-wage careers and housing options
- A full organizational rebrand
- Doubling down on building Equity, Diversity, and Inclusion
- Receiving critical PPP CARES ACT funding
- Raising more than \$160,000 to directly support our families

We are deeply proud of our commitment to equity, resilience, innovation, and results, and the stage we set for even more adaptation, impact, and growth.

**Thank you for your support,** your engagement, and your love for what we do. We are an organization that thrives on togetherness.

Onward Together!



**Jill Govan Bauman**  
President & CEO

**Teddy Kapur**  
Board Chair

TOGETHER

ONE

AS

## BOARD OF DIRECTORS

### **Teddy Kapur\***

Chair, Attorney - Partner,  
Pachulski Stang Ziehl & Jones LLP

### **Jill Martin**

Vice Chair, Treasurer  
Chief Operating Officer,  
Cedars Sinai Medical Network

### **Troy Brown**

Secretary, Community  
Engagement Committee Chair  
VP, Director of Recruitment,  
Enrollment & Marketing,  
University of West Los Angeles

### **Dana Kiesel, PhD\***

Chair Emeritus, Program  
Committee Chair  
Clinical Psychologist

### **George Phillips, Jr.\***

Governance Committee Chair  
Attorney - Partner, Phillips Law  
Partners LLP

### **Cambria Tortorelli**

Human Resources Committee Chair  
Parish Life Director,  
Holy Family Church

### **Barbara Bouza, FAIA**

President, Business Operations,  
Design & Delivery,  
Walt Disney Imagineering

### **Pastor Terry Lovell Brown**

Senior Pastor, Liberty Baptist Church

### **Lindsay Dunn**

Executive Vice President of Real Estate  
Banking, City National Bank

### **Shawn Finnie**

Associate Director,  
Member Relations and Outreach,  
Academy of Motion Pictures (OSCARS)

### **Gary Hunt\***

IP Licensing Manager, Cadence  
Design Systems

### **Tim McCaffrey**

Attorney - Partner,  
Chesler McCaffrey LLP

### **Joe Takai**

Partner, McKinsey & Company

### **John Terzian**

Nightlife Entrepreneur - Founding  
Partner, The h.wood Group

*\*Previous Imagine LA mentors*

## INTRODUCTION

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# 2020 Highlights

This year we were able to innovate and create more impact than ever before. As COVID-19 became the predominant factor for our families, we forged ahead together.

- **Increased number of families from 104 to 165 — a 54% increase!** [Read more](#)
- **We pivoted online, grew our Family Emergency and Investment Fund from \$35,000 to \$160,000, and modularized our Family Partnership Model** to provide more flexible services to help our families [weather the pandemic](#).
- **Developed COVID-19 Relief Homeless Prevention Services.** We first targeted alumni families, then [launched a partnership with landlords](#) to help severely COVID-19-impacted families stabilize.
- **Launched [Economic Mobility Pathways](#) with living-wage career tracks, new processes to secure needed childcare, and our enhanced financial fitness curriculum.**
- **Partnered with California Landmark Group to create [Family Inspiration Housing](#),** where we master lease low-income rental units for our families in new luxury housing developments.
- **Broke ground on [Missouri Place Apartments: Thomas Safran & Associates' beautiful 73-unit Permanent Supportive Housing and low-income complex for families in West LA.](#)** Imagine LA will be the on-site service provider. Opening August 2021.
- Partnered with the USC Price Center for Social Innovation on a [groundbreaking research report](#) on the “**benefits cliffs**” and **poverty traps** created by the social safety net.
- Completed a [deep strategic rebranding](#) and **doubled down on our commitment to Equity, Diversity, and Inclusion**
- **Helped ensure 100% of our resilient families maintained their housing.**

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## INTRODUCTION

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### How do we build a just world?

We ask ourselves that question every day. The pursuit of a society in which each fellow human is safe, healthy, and prosperous is what drives us. Thus, we commit to our collective purpose:  
**building equity together.**

- Brand Manifesto, 2020

A YEAR OF IMPACT

## COVID-19 Global pandemic. Local impact.

As our community faces unprecedented circumstances, Imagine LA's work supporting families to maintain stability and thrive is even more essential. Over the past 12 years, we have helped to change the life trajectories of hundreds of families in L.A.

**The COVID-19 pandemic and economic downturn devastated our families, all of whom are working hard to break the cycle of poverty. They are navigating the challenges of having children at home as schools and many daycare centers remain closed.**

In 2020, Imagine LA embraced our responsibility to ensure that our families stay in their homes, survive the pandemic, and emerge from this period on solid footing and prepared for the future.



### COVID-19 CHALLENGES FOR OUR FAMILIES:

- Roughly 90% of those we serve are single-parent families particularly affected by the challenge of working and ensuring safe care of their children
- Many families work “essential” jobs, putting themselves and their families at risk
- More than 20% have lost their jobs
- 10% have seen work hours significantly reduced

**Learn more on how we responded  
to COVID-19 challenges**





**Winter Wonderland Drive Thru**  
December 2020

**220**  
Family Attendances



**Back 2 School Drive Thru Edition**  
August 2020



**Day of Loving Yourself**  
February 2020

A YEAR OF IMPACT

# COVID-19 Meeting Families' Basic Needs

## GRAB AND GO SUPPLY DISTRIBUTION

Hosted 11 COVID-safe pickup events that provided hundreds of boxes of crucial basic supplies, personal protective equipment (PPE), non-perishable food, and fun activity kits to families during lockdown.

## FAMILY FUN DRIVE-THRU EVENTS

Safe and socially-distanced events that provided families much-needed support, hope, and connection.



**Grab and Go Supplies Distribution**



COVID-19

# Economic Mobility Support



**\$160,000+**  
IN FINANCIAL ASSISTANCE

Housing, Rental & Utilities Assistance | Food & Household Supplies | Equipment & Technology | Other Family Needs

## FAMILY EMERGENCY & INVESTMENT FUND

Purpose: To stabilize families and prevent repeat homelessness.

Financial relief to address short-term needs, such as missed rent or utilities payments, illness, food and medicine, technology needs, or support to set their children up for distance learning.

In response to COVID-19, we raised the FEIF per-family spending limit and broadened eligibility to include alumni, current participants, and severely COVID-19-impacted families referred by partner landlords.



## ECONOMIC MOBILITY PATHWAYS WAYS

Provided support and services to families facing job loss and decreased work hours.

Helped our families start or continue stable careers through **our newly-developed living-wage careers pathways with childcare** and enhanced financial literacy curriculum to help families sustain these trajectories.

We are currently focusing on four pathways where remote training or work is possible: Healthcare, Logistics, Early Childcare & Education, and Social Services.



## A YEAR OF IMPACT

### COVID-19

# Going Virtual

We helped all children and parents get and stay connected to distance learning and employment.

Moved all mentorship activities online, including recruitment, screening, training, and mentor-mentee interactions.

Staff adjusted to working independently and together remotely with technology tools, including SharePoint and Microsoft Teams.



## TAKING CARE OF EACH OTHER

Throughout 2020, we didn't just support our families; we supported each other by ensuring our team, our mentors, and our volunteers benefited from Imagine LA Togetherness. We hosted an **all-staff mental health day**, **virtual staff lunches**, and **biweekly health and wellness pauses**. Even though we had to stand apart, we stood together.

# Worked With 165 Families & 616 Individuals - a 54% Increase!

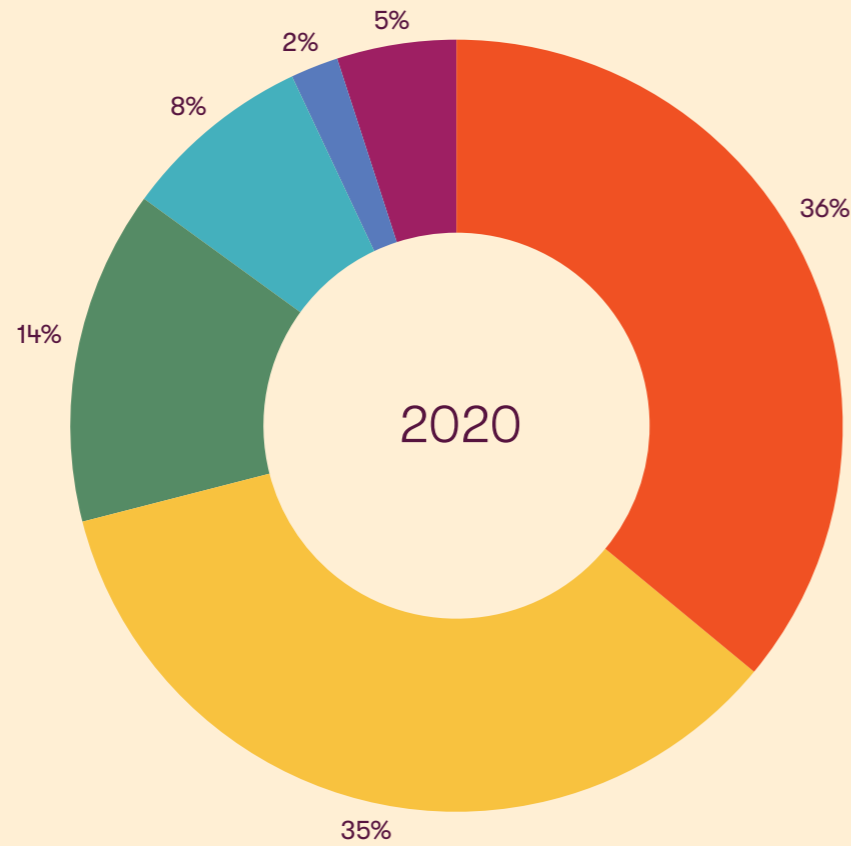


## Grew Our Mentor Program



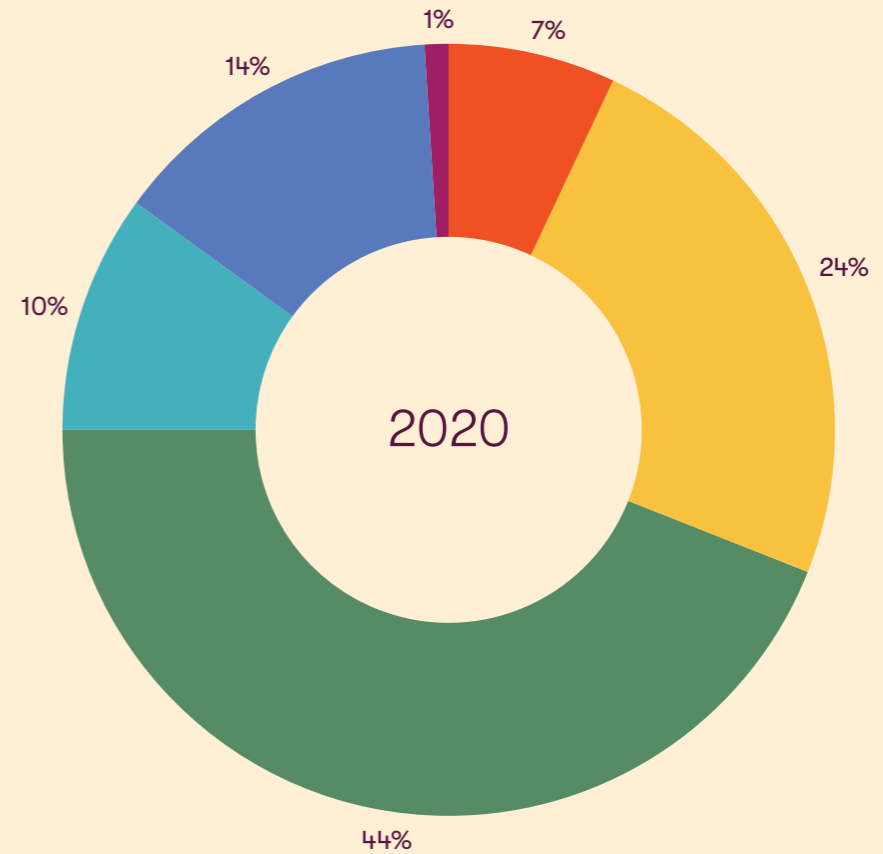
# Family & Mentor Demographics

Mentor diversity continues to grow towards reflecting the diversity of our families.



FAMILY DEMOGRAPHICS	2019*	2020
Black or African American	32%	36%
Latino	45%	35%
White	7%	14%
Multi-Racial	7%	8%
Asian/Other Pacific Islander	3%	2%
Other	7%	5%

\*2019 data not depicted in graph.

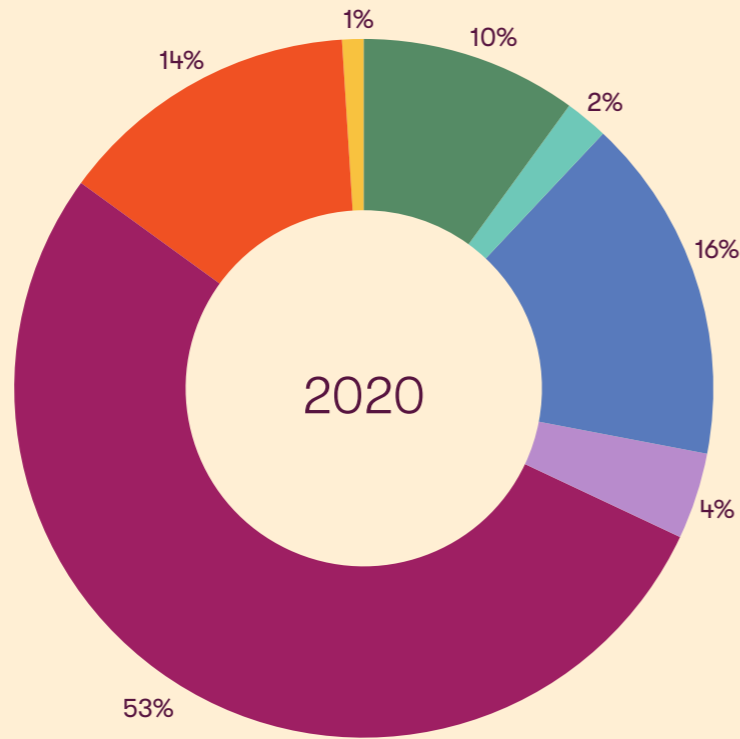


MENTOR DEMOGRAPHICS	2019*	2020
Black or African American	12%	7%
Latino	6%	24%
White	50%	44%
Multi-Racial	4%	10%
Asian/Other Pacific Islander	26%	14%
Other	3%	1%

\*2019 data not depicted in graph.

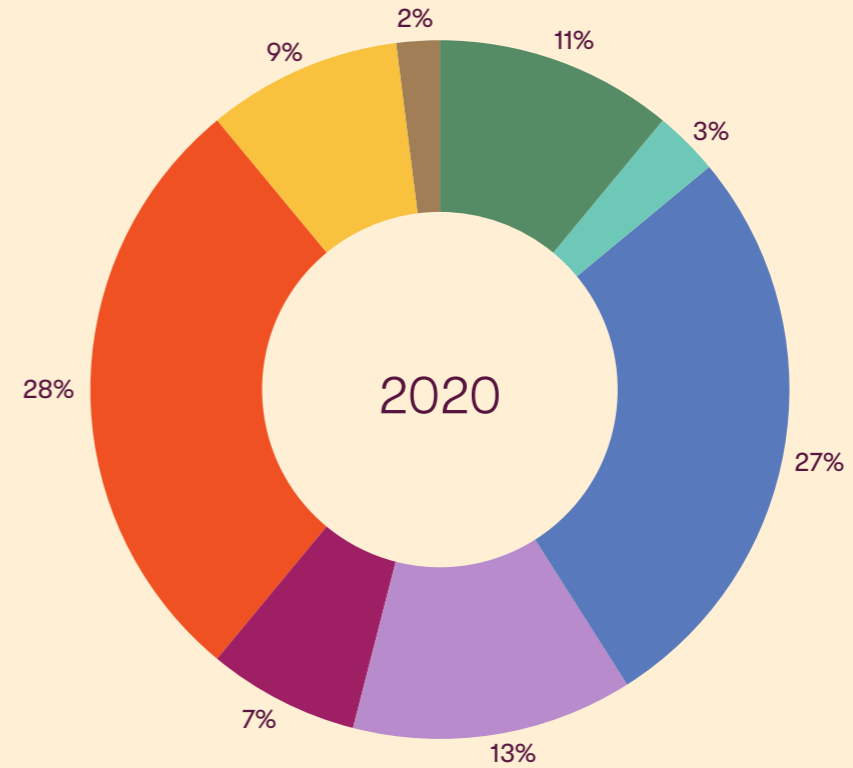
# Family & Mentor Locations

Continued growth in South LA, Central LA, Southeast LA, and The San Fernando Valley.



FAMILIES BY SPA	2019*	2020
Antelope Valley (SPA 1)	0%	0%
The San Fernando Valley (SPA 2)	1%	10%
San Gabriel Valley (SPA 3)	6%	2%
Metro LA (SPA 4)	23%	16%
West LA (SPA 5)	0%	4%
South LA (SPA 6)	38%	53%
Southeast LA (SPA 7)	25%	14%
South Bay (SPA 8)	7%	1%

\*2019 data not depicted in graph.

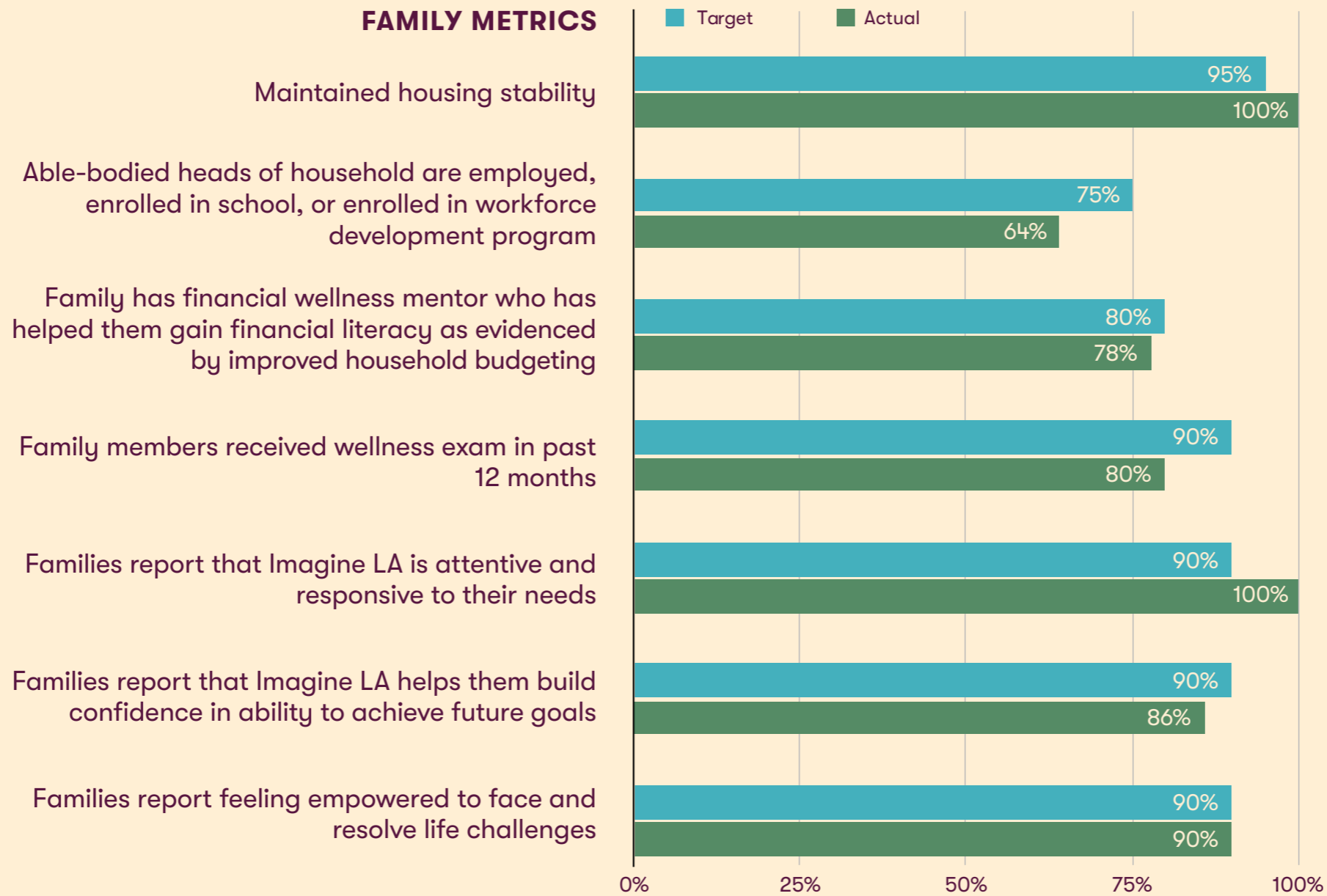


MENTORS BY SPA	2019*	2020
Antelope Valley (SPA 1)	0%	0%
The San Fernando Valley (SPA 2)	5%	11%
San Gabriel Valley (SPA 3)	5%	3%
Metro LA (SPA 4)	32%	27%
West LA (SPA 5)	12%	13%
South LA (SPA 6)	9%	7%
Southeast LA (SPA 7)	29%	28%
South Bay (SPA 8)	8%	9%
Other		2%*

\*2019 data not depicted in graph.

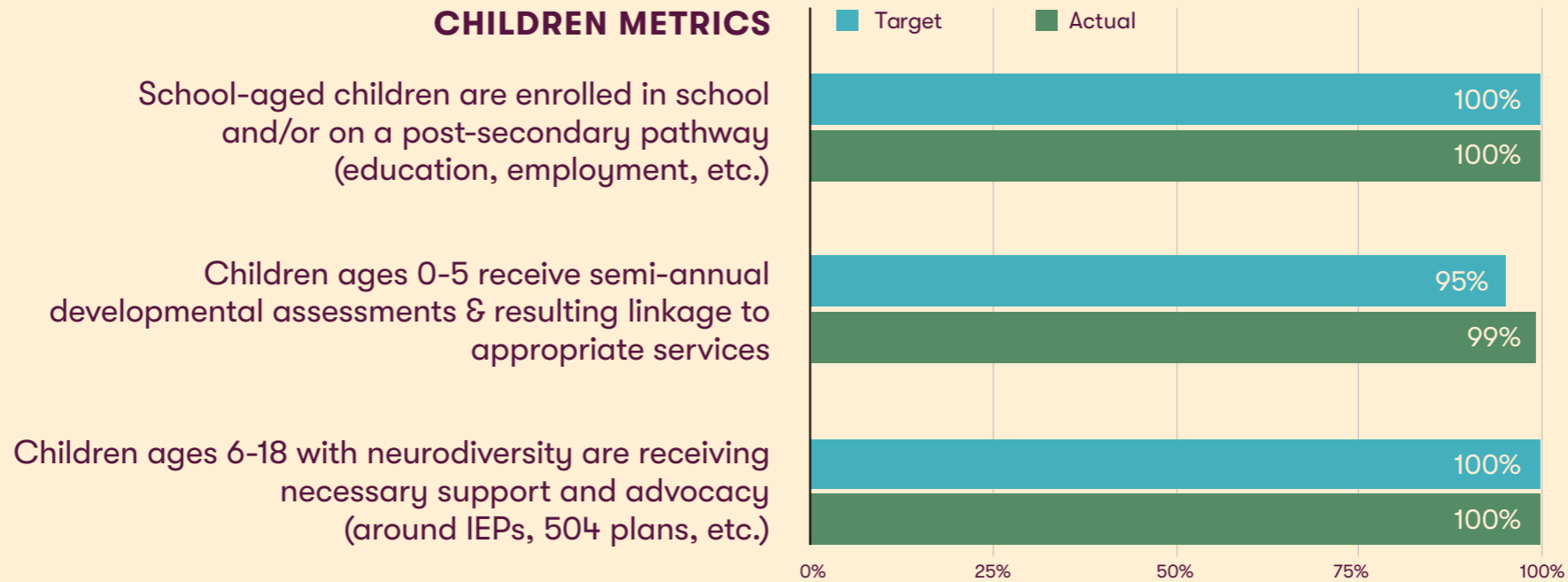
# Family & Mentor Performance Metrics

Even during the pandemic, our mighty families, staff, and mentors worked hard and nearly met or exceeded targeted performance measures.

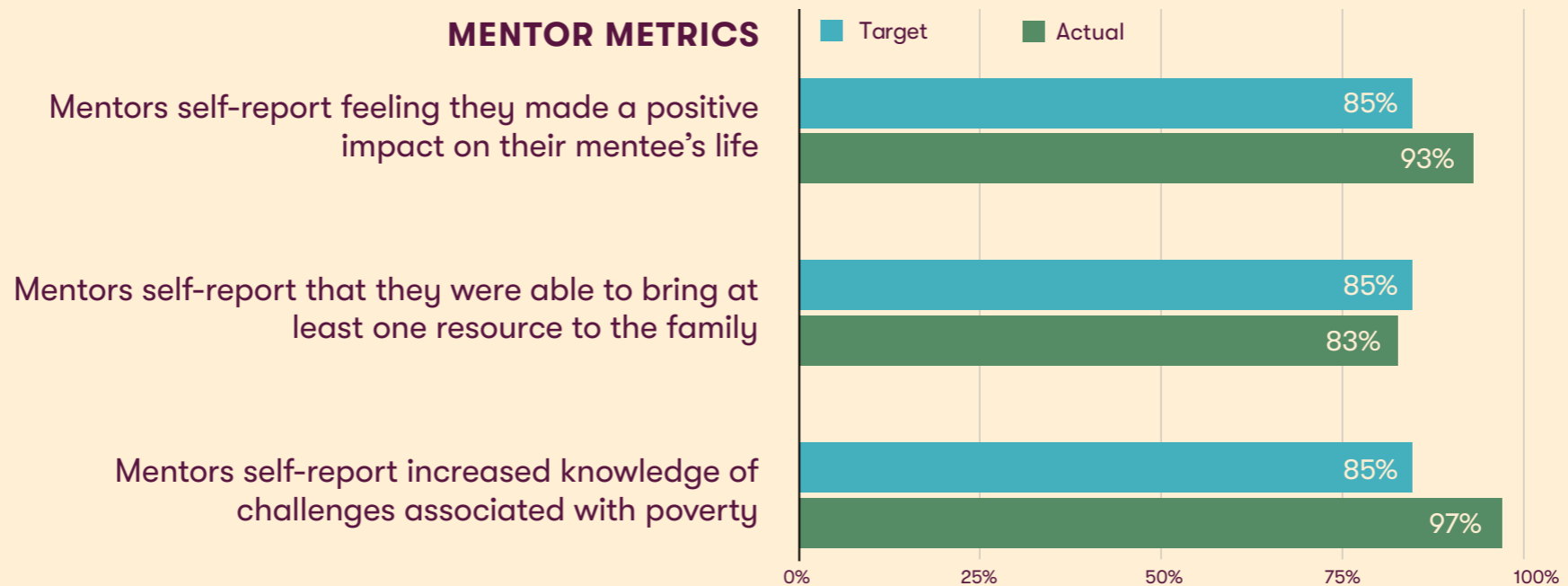


# Family & Mentor Performance Metrics

## CHILDREN METRICS



## MENTOR METRICS



A YEAR OF IMPACT

# Equity, Diversity, and Inclusion

Imagine LA's work is deeply rooted in racial and social equity, as inequity is made plain to us every day in our work with families.

Across the US, race is a strong predictor of poverty. The vast majority (86%) of the families we serve are led by single women of color; 86% of our families identify as Black, Indigenous, and People of Color. These mothers have encountered lifetimes of racial bias that put them at greater risk of experiencing homelessness than their white peers. These are the families we partner with to build pathways to stability and well-being.

As we all grappled with the social and political turmoil following the killing of George Floyd, and with the nation's long history of institutional racism and our role in this history, it became clear that through our model, **Imagine LA has a unique imperative and responsibility to both dig deep, and step up to boldly demonstrate the practice and impact of embracing Equity, Diversity, and Inclusion.**



*"Overcoming poverty is not a task of charity. It is an act of justice."*

NELSON MANDELA







Equity, Diversity, and Inclusion became a centerpiece of our Strategic Plan

## We took action.

Assembled an EDI Taskforce within our Human Resources Committee to look critically at every internal practice and policy, and adjusted several processes to advance equity rather than maintain the status quo.

Conducted a staff survey in the summer of 2020 to establish a baseline of Imagine LA's awareness and key competencies around issues of Equity, Diversity, and Inclusion.

Collaboratively developed a plan to advance racial equity internally within our organization, equip mentors and mentees to confront systemic and individual racism, and center racial justice in our work in the community.

Paused our year-long strategic branding efforts to thoughtfully contemplate our mission and vision through the lens of equity, resulting in bolder and clearer language.

Hosted a virtual conversation, "Systemic Racism and Intergenerational Poverty in the Black Community" in August 2020, attended by more than a hundred community members.

Developed "Embodying Equity," a resource for mentors and families to navigate implicit bias, micro-aggressions, and other racial tensions, including interactive exercises and discussions in our revamped mentor training to help candidates learn about power and privilege as we prepare them for the unique relationships they'll enter with their mentees.

In 2021 we are engaging Living Unapologetically to conduct an EDI assessment with our staff, leadership, and Board and together create our full EDI Strategic Plan.

A graphic design featuring the text "A YEAR OF INNOVATION" in a playful, rounded font. The words are arranged in a thought bubble-like structure. "A" is in a dark green circle, "YEAR" is in a large purple oval, "OF" is in a red circle, and "INNOVATION" is in a large teal rounded rectangle. A small purple dot connects the purple oval to the red circle. The background is a light beige color.

**A** **YEAR** **OF** **INNOVATION**



A YEAR OF INNOVATION

## An innovative approach: **Whole-Family Partnership**

formerly Family Empowerment and Mentorship Model

**At the heart of our organizational mission is partnering with the whole family. Together.**

In 2020, in order to best meet the unique challenges of COVID-19-impacted families, and maximize the use of our enhanced financial fitness pathways and unique mentorship capabilities, we modularized our program model into five components:

**First Steps**

**Imagine C.A.R.E.**

**Economic Mobility Pathways**

**Mentorship**

**Imagine Tomorrow**

This allowed us to better meet the needs of families — especially our alumni families — and ultimately prevent new families from becoming homeless.

# Family Partnership Model

FIVE MODULES

## First Steps



**Landlords and social service agencies serving vulnerable families across Los Angeles can refer families to Imagine LA.** Affiliated families gain access to financial assistance, linkages and referrals, and other opportunities to get involved in the Imagine LA network.

## Imagine C.A.R.E.



**Families work with us to identify and achieve their goals and thrive.** A dedicated Masters-level social worker partners with the entire family to understand their unique needs and help them identify and achieve their goals. Caring, clinical case management identifies and clears barriers to parenting success, educational and career achievement, children's development, health and wellness, and more.

## Economic Mobility Pathways



**Families work towards financial independence** by focusing on: living-wage jobs and training, safe affordable childcare, the knowledge to navigate the social benefits and financial systems, and financial management tools and skills via group and individual coaching. Careers pathways feature top-tier corporate and community partnerships and trained professionals at every level.

A YEAR OF INNOVATION

# Family Partnership Model

FIVE MODULES



## Mentorship

**Transformative mentorship begins in conjunction with Imagine C.A.R.E. when families feel prepared to welcome new relationships into their lives.** Volunteer mentors are matched with all family members ages 5 and up; each mentor serves as an one-on-one friend and ally to a parent, teen, or youth in our program. Mentors honor each families' goals and strengths.

## Imagine Tomorrow

**Graduates of Imagine LA programs can be part of our family forever.** The connection stays strong through continued participation in economic mobility programming, event attendance, and lasting relationships with staff and mentors. Alumni families shine with confidence, determination, and self-advocacy skills.



# A Year of Innovation



## Financial Wellness Pathways Initiative

created living-wage careers pathways and helped families with enhanced ability to secure needed childcare; partnered with Operation HOPE to enhance financial literacy training and coaching. Funding generously provided by **The Carl & Roberta Deutsch Foundation** and MUFG Union Bank.



## Launched COVID-19 Family Homeless Prevention Services

utilizing our model to prevent families from experiencing homelessness in the first place. Successes during the turbulence of 2020 revealed our model was actually **preventing future homelessness.**

**USC Price**  
*Sol Price Center for Social Innovation*

Groundbreaking research with USC Price Center for Social Innovation on navigating the social benefits for working families. Research revealed challenges in navigating complex social benefits, including benefit cliffs that act as **barriers to families achieving financial independence.**



Launched Family Inspiration Housing for families after identifying an inspiring win-win opportunity to help developers and families by master leasing low-income units for our families. In partnership with California Landmark Group, we piloted the program at G8 in Marina Del Rey.

# A Year of Innovation



**Imagine LA will be on-site service provider for Missouri Place Apartments**, a new West LA supportive and affordable housing complex. The 73-unit building, being developed by Thomas Safran & Associates, broke ground in January, 2020. We are excited to scale this innovative and affordable model.



**Increased mentor diversity by 22% and revamped mentor training with deep focus on issues of equity and bias.** Plus, first-ever surplus of mentors waiting for match, allowing us to serve more families.



**New family referral partners**, including North Valley Caring Services, Salvation Army, SoLA Impact, Thomas Safran & Associates.



**14 Imagine LA Ambassadors trained by Writers Guild Foundation Storytelling Coaches** learned how to tell their stories of hope and resilience with confidence. Stories become an increasingly important tool in changing hearts and minds about homelessness.

# A Year of Innovation



**New corporate partnerships with Hulu, McKinsey & Company, and Walt Disney Imagineering** yielded business and communications counsel, experiential expertise, and an expanded network of talent, prospective mentors, and strategic brand partnerships.



**Collaboration and partnership with donor and volunteer organizations including NGA Hancock Park, Big Sunday, and LA Trial Lawyers Charities** to expand community engagement with our family initiatives.



**Six new videos** of Ambassadors who tell powerful stories of their own journeys, their courage in embracing change, and the love they have felt being a part of the Imagine LA family.

► [\*\*Watch YouTube Videos\*\*](#)



**Launched Imagine Hope year-long blog series;** thank you mentor Caitlin Newby for telling the intimate and authentic story of a positive developing mentor and family relationship.



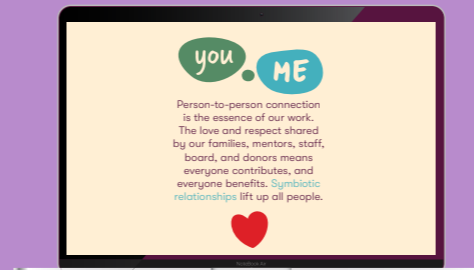
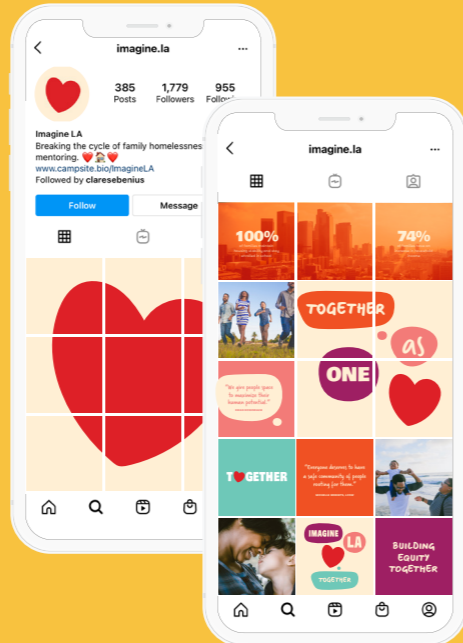
A YEAR OF INNOVATION

# BRAND. NEW.

With love at the heart of everything.



▶ Show me the video!



**Our Vision:**  
To end the cycle of family poverty and homelessness.

Special thanks to The Ahmanson Foundation and Hulu for their financial and professional support.

Person-to-person connections — true symbiotic relationships — are the essence of our mission.

Together with families, we transform lives by building relationships, well-being, and economic mobility.

When we began the work of re-imagining our brand, we committed to love, equity, and togetherness as foundational to our approach to ending the cycle of family poverty and homelessness.

Today, our new brand identity celebrates the strengths and resilience of our families, the persistence and compassion of our team, and the wisdom and commitment of our mentors.

“

How do we lift up each other? The love and respect shared by our families, mentors, staff, board, and donors create a community in which all contribute and all benefit.

BRAND MANIFESTO, 2020

A

YEAR

OF

GROWING

TOGETHER

## A YEAR OF GROWING TOGETHER

# People Powered

Imagine LA cannot achieve its mission without the commitment and passion of people. These people include our exceptionally dedicated staff of case managers, associates, managers, directors, and executives. We are also buoyed by the enthusiasm and engagement of our Board of Directors.

While we have had to stand apart this year, we have still stood together. We are inspired by the work of our team.



Karinn Cologne



Emilee Palau



Alvaro Cota



Joe Takai

### A GROWING TEAM

- Welcome Karinn Cologne, Emilee Palau, and Alvaro Cota
- Our team learned to collaborate and connect while we migrated the entire organization to SharePoint and Microsoft Teams
- More than 140 hours and \$3,000 spent on professional staff development

### A COMMITTED BOARD

- Board members stepped up to guide us through 2020's uncharted waters
- Our diverse Board was active on critical taskforces and met their financial commitments while driving new supporters into the organization
- We welcomed Joe Takai, a partner at McKinsey & Company, to the Board

A YEAR OF GROWING TOGETHER

# Passionate Mentors & Volunteers



**1216**  
mentor hours invested  
in their relationships with their mentees

**430**  
volunteer hours spent  
supporting COVID-safe events



**969**  
volunteer hours  
committed to Taskforces  
and pro bono projects

A YEAR OF GROWING TOGETHER

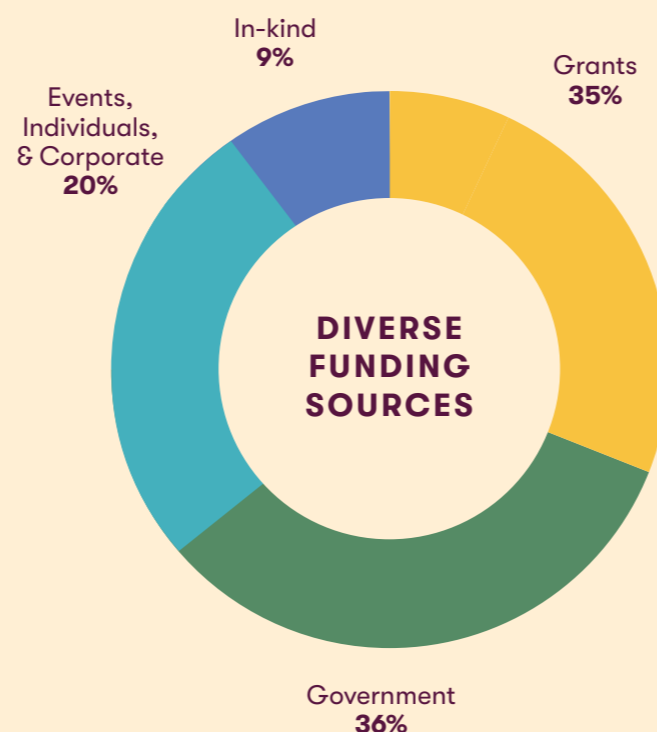
# Financials

## STATEMENT OF FINANCIAL POSITION

ASSETS	2019	2020
Cash	569,998	533,200
Accounts & grants receivable	92,429	69,837
Pledges receivable	11,000	42,821
Prepaid expenses	27,918	32,968
Property & equipment	73,631	52,759
<b>Total Assets:</b>	<b>\$774,976</b>	<b>\$731,585</b>
LIABILITIES		
Accounts payable	28,981	42,561
Accrued liabilities	79,841	92,527
Line of credit	-	-
<b>Total Liabilities:</b>	<b>\$108,882</b>	<b>\$135,088</b>
NET ASSETS		
Without donor restrictions	\$306,752	\$382,090
With donor restrictions	359,402	214,407
<b>Total Net Assets:</b>	<b>\$666,154</b>	<b>\$596,497</b>

### TOTAL LIABILITIES & NET ASSETS

**\$774,976**      **\$731,585**



## STATEMENT OF ACTIVITIES

REVENUES	2019*	2020
Contributions and grants	\$789,912	\$1,005,359
Government contracts	590,815	645,373
Special events, net of expenses	203,828	16,899
In-kind contributions*	157,402	117,922
Other income	289	3,412
<b>Total Revenue &amp; Support</b>	<b>\$1,742,246</b>	<b>\$1,788,965</b>
EXPENSES	2019*	2020*
Family Partnership Model	\$1,045,487	1,307,025
Management & general	303,042	345,522
Development	195,221	206,075
<b>Total Expenses</b>	<b>\$1,543,750</b>	<b>\$1,858,622</b>
<b>TOTAL CHANGES IN ASSETS</b>	<b>\$198,496</b>	<b>(\$69,657)</b>
<b>NET ASSETS, START OF YEAR</b>	<b>\$467,658</b>	<b>\$666,154</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$666,154</b>	<b>\$596,497</b>

\*mentor hours, goods, and professional services. Mentor hours decreased in pandemic.

\*\*2020 functional expenses adjusted for one-time rebranding costs were: 74% program, 14% management, 12% administration

The primary financial impact of pandemic was loss of event revenue (we cancelled our annual “Imagine Ball”) and higher need for direct family financial assistance. The revenue was made up for by increased individual fundraising and \$166,500 in PPP funds. The direct family assistance, which increased from \$35,000 to over \$150,000, was critical for Imagine LA families to maintain their housing during the pandemic. Ultimately, 2020 resulted in a small net loss, but still a strong cash position while serving 54% more families than in 2019.

A YEAR OF GROWING TOGETHER

# Staff

## STAFF

**Jill Bauman**  
President and CEO

**Karinn Cologne**  
People and Operations Director

**Alvaro Cota, MSW**  
Family Team Manager

**Jackie Fierros, MSW**  
Family Team Manager

**Kim Kirui**  
Community Engagement Associate

**Vanessa Monroy, MSW**  
Family Team Manager

**Sasha Morozov, MSW**  
Associate Executive Director

**Lorie Nguyen, MSW**  
Lead FTM, Program Development Associate

## INTERN

**Jennifer Huerta Morelos**  
Community Engagement Intern

**Emilee Palau**  
Executive Assistant

**Michelle Roberts, LCSW**  
Program Director

**Brian Rosenbaum, MSSW, CVA**  
Community Engagement Director

**Ciera Thornton**  
Family Program Associate

**Monet Bagneris Tolbert**  
Community Engagement Manager

**Val Vogt**  
Event Specialist

*"Every day we get to work with the most intelligent, compassionate, driven, authentic people in Los Angeles. How lucky are we?"*

JILL BAUMAN

# Donors

## STRIVE (\$100,000+)

Ahmanson Foundation  
Carl & Roberta Deutsch Foundation  
County of Los Angeles Department of Health Services  
Karisma Foundation  
Los Angeles Regional COVID-19 Recovery Fund  
Ralph M. Parsons Foundation  
Reissa Foundation  
US Small Business Association Paycheck Protection Program  
W.M. Keck Foundation

## INSPIRE (\$50,000 - \$99,999)

Cedars-Sinai Medical Center

## IMAGINE (\$25,000 - \$49,999)

Carrie Estelle Doheny Foundation  
City National Bank  
Green Foundation  
Karin L. Larson  
Lawrence Welk Foundation  
Los Angeles County Supervisor Mark Ridley-Thomas  
Union Bank MUFJ

## THRIVE (\$10,000 - \$24,999)

Capital Group Company  
Dana & Paul Kiesel  
George Hoag Family Foundation  
Hedy Orden  
Hulu  
Jenny & David Goodenough  
Joan Boorstein  
John & Marilyn Wells Family Foundation  
Johnny Carson Foundation  
Ken Kahan  
Los Angeles County Supervisor Sheila Kuehl  
Pathways Foundation  
Pfaffinger Foundation  
Rose Hills Foundation  
Tom Gordon  
United Way of Greater Los Angeles  
Walt Disney Imagineering  
Wurwand Family Foundation

## EMPOWER (\$5,000 - \$9,999)

Adriana Tobar  
Barbara Bouza  
Brian & Jessie De Lowe  
Dina & George Phillips  
Gary Hunt  
Jazmyn & Karim Hill  
Jill Martin  
Joni & Steve Martino  
Kristen & Jeffrey Jaegar Family Fund  
Lindsay Dunn

Los Angeles Trial Lawyers' Charities  
Mary Louise Cohen  
Richard Kidd  
Rotary Club of Beverly Hills  
Stenkirke Family Foundation  
Teddy Kapur  
Timothy McCaffrey Jr.  
Weingart Foundation  
Yerba Buena Fund

## FAMILY (\$2,500 - \$4,999)

Alex Nicolaou  
Anonymous  
Bret Parsons  
David Lightbody  
Dean Rostovsky  
Eytan Elbaz  
Hackett Trust  
Heidi Schulman & Michael Kantor  
Huskell Fund  
Lafferty Family Charitable Foundation  
Lauren & Michael Sorochinsky  
Nilou Panahpour & Chris Mundy  
Oasis Church  
Peter Dion-Kindem  
Richard J. Erickson Family Giving Fund

## \$1,000 - \$2,499

Arianna Sanchez  
Beverly Kubik  
Bobbie Rich Fine Art  
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Kamyar Shabani  
Kelley Hart  
Kenneth Braskamp  
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Marshall Ezralow  
Mary Lentz  
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Peter Nowalk  
Pledgeling Foundation

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Scott Sale MD  
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Brittany Matt  
Carrie Towbes  
Cynthia Deculus  
Dani Evanson  
Elissa Miller  
Elizabeth Saiger  
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Isabelle Teraoka  
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Ann Hellreich

Anna Muller  
Asa Beal  
Babakhanian  
Baraah Oriqat  
Barbara Bacon  
Bergman & Allderdice  
Betsy Uhrman  
Bonnie Mark  
Brett Sonsma  
Brian Cousins  
Brian Despie  
Brianna Gardner  
Bridget Haus  
Brittany O'Neal & Patrick Begley  
Caitlin Crux  
Cambria Tortorelli  
Carlos Loera  
Carol Potter  
Caroline Goldzweig  
Casey Joe  
Christine Schnieber  
Cindy Campbell  
Cindy Young  
Clare Cohen  
Clare Sebenius  
Courthouse News Service  
Cynthia Gibson  
Daniel Prince  
Daniel Walker  
Danielle Garcia  
David Bohnett  
David Furey  
David Gladstone  
Demetrious Zaferis  
Denise Clavesilla  
Desta Reff  
Diana Ilea  
Diana Lee  
Don Swift  
Donna-Marie Stenlake  
Elania Gomez  
Elizabeth Carnes  
Emily Nowlin  
Eric Chen  
Erica Berger  
Ethan L. Bauman  
Fiona Whitney  
Gail Rolfe  
Gary Gilbert  
Genevieve Haines  
Harriet Boxer  
HarSimran Khalsa  
Heather Tyson  
Helen & Rich Cologne  
Hellen Nitschke  
Jae Song  
James Lane  
James Lee  
James McCabe  
Jane Jacobs  
Jane Oak  
Jay Newman  
Jeanette & Mark Chitjian

Jeanne & William Schniedewind  
Jeannique Prospere  
Jennifer Cherry  
Jennifer Schroeder  
Jesse Young  
Jessica Torres  
Jim Kaufman  
Joel Landau  
Jon Richards  
Jordan Duperly  
Jose Ramirez  
Joseph Banh  
Joseph Mendoza  
Julia Rojas-Contento  
Julie Smith-Clementi  
Kala Kascht  
Katherine Lambert  
Kay M. Fuglei & Ken Lazebnik  
Kayla Spiroff  
Kenneth Lazebnik  
Kent Savagian  
Kerri Shadid  
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Laurel Mehaffey  
Leslie Demos  
Leslye Kasoff  
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Lisa Orman  
Lisa Padilla  
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Louise Spear  
Madlen Yeganians  
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Wesley and Diana Hurst  
Yanet Tinajero  
Yolanda Zackler

# Partners

1DayLA  
A Place Called Home  
Acme Crane, Inc.  
Alexandria House  
All Saints' Episcopal Church  
Alliance for Children's Rights  
Alliance of Moms (a membership group of Alliance for Children's Rights)  
Andy Goodman, The Goodman Center  
Assistance League of Los Angeles  
Baby2Baby  
Ball Family Farms  
Beauty Board  
Bel Air Presbyterian Church  
Beth Shir Shalom  
Bethel AME Church  
Beyond Meat  
Bienestar Human Services, Inc.  
Big Sunday  
Bocarsly Emden Cowan Esmail & Arndt LLP  
Blank Rome  
Bridge to Home  
California Landmark Group  
California Policy Lab at UCLA  
Camp Bob Waldorf  
Campbell Hall  
Catholic Charities  
Cedars-Sinai  
Center for Nonprofit Management  
Chica's Tacos  
Child 360  
Child Care Resource Center  
Children's Movement of California  
Children's Institute, Inc.  
Chrysalis  
Churchome  
City National Bank  
City of Los Angeles

Workforce Development Board  
Cocobella Creamery  
Code the Change  
Cornerstone West Los Angeles  
Create Now  
Crystal Stairs, Inc.  
Didi Hirsch Mental Health Services  
Do Good Bus  
Downtown Women's Center  
Dress for Success  
Ebell of Los Angeles  
Emmanuel HM Turner AME Church  
Everyone In  
Faithful Central Bible Church  
First 5 LA  
First AME Church  
First Congregational Church of Los Angeles  
Faith Community Coalition of Greater LA  
First New Christian Fellowship Church  
First Place for Youth  
Friends LA  
Gensler  
Golden  
Goodera  
Greater Los Angeles African American Chamber of Commerce  
Harbor Interfaith Services  
Haven Hills  
Health Services Los Angeles County  
Hollywood Forward  
Hollywood Seventh Day Adventist Church  
Holy Family Catholic Church  
Homeless Outreach Program  
Integrated Care System (HOPICS)  
Hulu  
Inner City Law Center  
Interfaith Solidarity Network  
Interfaith Study Group

Jeff Jaeger, Standard Companies  
Jewish Federation RPO 2.0  
JVS SoCal HealthWorks  
Kehillat Israel  
Kiesel Law LLP  
LA Care  
LA Family Housing  
LA Works  
LAC DMH Faith-Based Advocacy Council  
Latino Restaurant Association  
Leo Baeck Temple  
Liberty Baptist Church  
Little Ethiopia Cultural & Resource Center  
Logos Faith Development  
Los Angeles County Department of Children & Family Services (DCFS)  
Los Angeles County Department of Health Services - Housing for Health  
Los Angeles County Department of Mental Health  
Los Angeles County Department of Public Social Services, CalWorks  
Los Angeles County Development Authority (LACDA)  
Los Angeles County Homeless Initiative  
Los Angeles County Parks & Recreation  
Los Angeles Homeless Services Authority (LAHSA)  
Los Angeles Trade-Technical College  
Los Angeles Trial Lawyers' Charities  
Los Angeles Unified School District  
Mayor's Office for Volunteer Engagement  
McKinsey & Company  
MENTOR: The National Mentoring Partnership  
Miguel Contreras Foundation  
Miriam's House  
Mount Tabor Missionary Baptist Church  
Moving Families Forward  
MUFJ Union Bank, N.A.

National Association of Hispanic Real Estate Professionals  
National CARES Mentoring Movement  
NGA Hancock Park - National Giving Alliance  
North Valley Caring Services  
North Valley LA CARES Mentoring Movement  
O2 Studios  
Oasis Church  
Office of Supervisor Mark Ridley-Thomas  
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Operation HOPE  
Pachulski Stang Ziehl & Jones, LLP  
Pacific City Church  
Pacific Crossroads Church  
Partners for Children South LA  
Peace Over Violence  
PATH: People Assisting the Homeless  
Phillips Law Partners, LLP  
Pixi Beauty  
Project Giving Kids  
ProSearch Strategies, LLC  
Public Counsel  
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Rachel Rosner, Bocarsly Emden Cowan Esmail & Arndt LLP  
Rotary Club of Beverly Hills  
San Fernando Valley Rescue Mission  
Sew Saucedo  
Shelter Partnership  
Shomrei Torah Synagogue  
SoLA Impact  
St. Anne's Family Services  
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Su Casa - Ending Domestic Violence



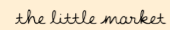
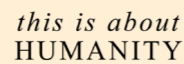
# Partners

Temple Emanuel  
 Thad's Church  
 The Giving App  
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 The h.wood Group  
 The Jewish Federation  
 The Little Market  
 This is About Humanity  
 Thomas Safran & Associates  
 UCLA Center for Community Learning

UCLA Data Science Union  
 UCLA Volunteer Center  
 United Methodist Church  
 United Way of Greater Los Angeles  
 Upward Bound House  
 USC Code the Change  
 USC Sol Price Center for Social Innovation  
 Valley Beth Shalom  
 Vince Cox, Ballard Spahr LLP  
 Volunteer Collective

VolunteerMatch  
 Volunteers of America  
 Wabi On Rose  
 Walt Disney Imagineering  
 WARD AME Church  
 Wayfarer Foundation  
 West Los Angeles United Methodist Church  
 Westside Coalition  
 Westwood United Methodist Church  
 Wilshire Rotary Club of Los Angeles

## A SPECIAL THANKS TO THE FOLLOWING PARTNERS FOR THEIR DONATIONS AND DEDICATION TO IMAGINE LA



**LOOKING**



**FORWARD**

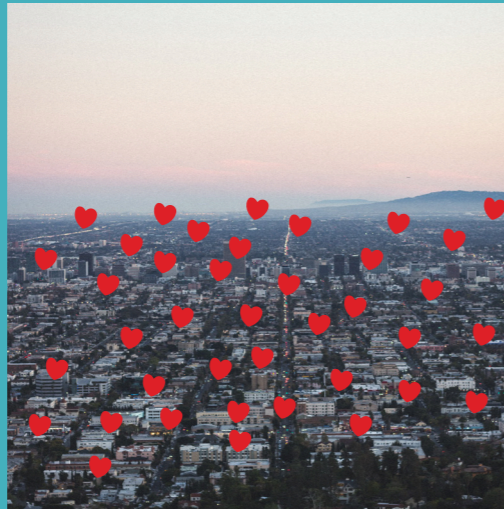
LOOKING FORWARD

We plan to support 250+ families in 2021 with the following programs.



Missouri Place  
Permanent  
Supportive Housing

(opening August 2021)



Scattered Site  
Families



Prevention of  
Family  
Homelessness



Family Inspiration  
Housing



Economic Mobility  
Pathways

# Innovating for Impact



**1** | **Preventing Family Homelessness**  
In addition to expanding our Prevention Project with Landlords, we hope to secure funds and launch our Strategic Data Pilot in partnership with the California Policy Lab at UCLA, Department of Social Services, and Department of Children & Family Services.

**2** | **Maximize Family Economic Mobility**

- Launching new financial fitness programming in partnership with Operation HOPE.
- Piloting Social Benefit Calculator App for case managers and families.
- Piloting offering our living-wage careers pathways to partner agencies families.
- Advocating for changes in social benefit policy to promote economic mobility for working families.

**3** | **Continue to elevate and integrate Equity, Diversity, and Inclusion into all aspects of what we do**

**4** | **Develop Strategic Plan for 2022 – 2025**

**5** | **Meet Families' Needs & Have Some Fun!**  
Hosting 8 Signature Family Fun Events and Grab & Go Supplies Distributions.

**6** | **Welcome 73 families to Missouri Place Affordable & Supportive Housing Community**

**7** | **Track family progress and outcomes** using state-of-the-art digital technology and tools.



Missouri Place Groundbreaking  
January 2020



LOOKING FORWARD

# Join Us



Provide jobs  
or internships  
for our families

Become  
a mentor



Link us to your  
corporate, faith,  
or civic group



Volunteer at a  
family fun or  
service event

## GET IN TOUCH

The Historic Granada Buildings  
672 S. Lafayette Park Place, #28  
Los Angeles, CA 90057

323.944.0210 | [imagineLA.org](http://imagineLA.org)  
[info@imaginela.org](mailto:info@imaginela.org)

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To learn more about Imagine LA visit our [website](#).

For more information about how to get involved with Imagine LA through mentorship, volunteering, partnership or donation, please reach out to:

**Jill Bauman**

President & CEO


[jill@imaginela.org](mailto:jill@imaginela.org)

**Brian Rosenbaum, MSSW, CVA**

Community Engagement Director

[brian@imaginela.org](mailto:brian@imaginela.org)

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